



48 Hour filmSPARK Challenge

WHAT: The 48 Hour filmSPARK Challenge is a race to complete a film from start to finish in exactly 48 hours!

WHEN: The 48 Hour filmSPARK Challenge **begins Friday, September 9, at 8:30 pm** and **ends Sunday, September 11, at 8:30 pm.** This is the "Official 48 Hour Time Period."

WHERE: Filming is allowed anywhere you can travel to and return from in 48 hours.

- A team representative must pick up a packet and select the team's theme and surprise element at **Mission Valley Cinema (2109 Avent Ferry Rd, Raleigh, NC 27606)** on Friday, September 9, between 8:00 pm and 9:00 pm. Completed films will be turned in at the same location between 8:00 pm and 9:00 pm on Sunday, September 11.

WHO: Anyone can participate in the 48 Hour filmSPARK Challenge. (Team rep. must be at least 18 years old.)

HOW: You can draw upon any resources you can muster to make your film. You are only limited by time and your imagination. Whether you are an amateur or a professional, have access to tons of equipment or just your friend's iPhone camera, **IT ALL COMES DOWN TO CREATIVITY!**

Official Rules

REGISTRATION

- All cast and crew must be volunteers.
- Each team must select one representative. This person will pick up a packet and select the team's theme and surprise element at **Mission Valley Cinema (2109 Avent Ferry Rd, Raleigh, NC 27606)** on Friday, September 9, between 8:00 pm and 9:00 pm.

THEME & SURPRISE ELEMENT

- Each participating group will be assigned required elements that must appear in its film, such as a Genre, a Character, a Prop and/or a Line of Dialogue.
- The required Character and Prop must be seen on-screen.
- The required Line of Dialogue must be used verbatim. It may be spoken, sung and/or written. It may be in any language, though if it is unclear that it is the required Line, there must be a translation.

FILMING

- All creative work must take place during the Official 48 Hour Time Period. Any creative work in advance of the competition weekend is prohibited. Creative work includes, but is not limited to:
 - Writing, rehearsing, costume/set design, shooting, editing, sound design, rendering, outputting to tape or media
- The only work to begin prior to the Official 48 Hour Time Period is:
 - Organizing crew, organizing cast, securing equipment, scouting/securing locations
- All footage must be shot within the Official 48 Hour Time Period.
- No stock footage or footage shot or created at another time may be used.
- Animation and special effects are permitted, but must be created during the Official 48 Hour Time Period. (Note: Stock footage as part of a special effect in a third-party special effects program is permissible.)
- Still photographs are permitted, provided that the team has the rights to them. The photos do not need to be created during the Official 48 Hour Time Period.

RELEASES

- No copyright infringement is permitted.
- Release forms can be found on the filmSPARK website (www.sparkcon.com/filmspark). Copies will also be included in the registration packet.
- The film will not be screened before the 48 Hour filmSPARK Challenge organizers receive all signed releases.

TALENT/LOCATIONS

- Each team must secure releases for talent, crew, music, and locations (and any other applicable releases), which must be turned in to the project organizers with the finished film/video.

MUSIC

- Any music used in the film must have express written consent in the form of a music release from the owner/composer of the music. Participating groups are encouraged to work with a local composer and/or musicians to write and record music for the films. It is permissible for a participating group to use pre-recorded music; however, the participating group must have the rights to any music used in its film and must provide releases for all music used. If you have a song from a royalty-free program or website, you must provide paperwork that shows the song is royalty-free.

POST-PRODUCTION

FILM DURATION

- The finished film must be minimum 2 minutes/maximum 7 minutes in duration—not including credits.

CREDIT LENGTH

- Credits at the end of each film are limited to a maximum of 30 seconds. The 30 seconds is considered additional to the length of the film (that is, a film may be 7 minutes long, with an additional 30 seconds of credits, for a total running time of 07:30 minutes).

SUBMISSION FORMAT

- Your film must be submitted on one of the following media: a self-contained, SD, Quicktime file with no proprietary codecs on either a data DVD, a USB flash drive, miniDV, or DVD. (A full-resolution .mov file from Final Cut or iMovie will also be accepted.)
- Each team must submit the highest quality format of their final film. (We recommend submitting two copies.)

- **HD films must be down-converted to SD.**

- Sound levels should be relatively even throughout the film. (If your film has uneven sound or sound that peaks, it may be modified to protect the playback equipment.)

SLATE NEEDED

- Before the film begins, the tape should have 5 seconds of black followed by a title card with: team name, date, title, theme, and surprise element.

SUBMISSION

- The participating group/team must complete its film/video work in time to deliver it to Mission Valley Cinema in Raleigh by 9 pm on Sunday, September 11.
- Only works that meet the deadline will be officially part of the competition.
- The team representative must submit a Certification Statement signed by ALL team members with the completed entry, certifying adherence to all Official Rules.
- No entries (media or documents) will be returned.
- filmSPARK, in its sole discretion, may disqualify entries deemed to be inappropriate or otherwise noncompliant.
- The 48 Hour filmSPARK Challenge organizers may add to or amend these rules at any time prior to the beginning of the Official 48 Hour Time Period.
- We ask only for non-exclusive rights to show your submitted film at the filmSPARK screening event scheduled for SPARKcon weekend (Sept. 15-18, time and location TBD), and possibly post it on the filmSPARK website (www.sparkcon.com/filmspark).



www.sparkcon.com/filmspark



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