

## artSPARK Meeting – 5/12/2011

In Attendance – Mary Kay Kennedy, Shana Dumont Garr, Leslie Snyder, Zach Horn, Wes Hare, John Kurtz, Jess Moore, Katina Gad,

Overview – Discussed calls for artists, sponsorships and budgets. Also, Katina and Jess joined the group and Katina proposed a new event

### Call for Talent

- All calls are almost done, most are up on the website
- The group reviewed Shana's call for the NFS Tent and suggested a few minor changes
- All calls will be up on the web by the end of the month

### Sponsorship

- artSPARK Sponsor benefit form is complete and will be up on the web soon
- Events other than the traditional galleries are encouraged to create their own sponsor benefits based off the main artSPARK template and submit it for approval
- artSPARK will have a large package of sponsor info that will cover all our events
- People need to email MK before approaching sponsors so there is no redundancy in who we ask

### New Project

- Katina works for an after school program run by NC State called New Sense. They are an art related program that is free to all Wake County school students
- The idea is to set up an art demo area in the street where people (hopefully students) will come to make a piece of art to take with them
- Different stations will be set up – i.e. painting, sculpture, printmaking, etc.

### Digital Projections

- MK met with Lee Cherry to learn more about the requirements for the digital projection projects.
- Learned a lot of good info, hoping to work with him more on it in the future
- Digital cfa is almost ready to go out