



## **48 Hour filmSPARK Challenge**

**WHAT:** The 48 Hour filmSPARK Challenge is a race to complete a film from start to finish in exactly 48 hours.

**WHEN:** The 48 Hour filmSPARK Challenge **beings Friday, September 10th at 8:00 pm and ends Sunday, September 12<sup>th</sup> at 8:00 pm.** This is the "Official 48 Hour Time Period".

**WHERE:** Filming is allowed anywhere you can travel and return from in 48 hours.

- A team representative will pick up a packet and select the team's theme and surprise element at **The Colony Theater (5438 Six Forks Road, Raleigh NC, 27609)** on Friday, September 10<sup>th</sup> between 7:30 and 8:00 pm. Completed films will be turned in at the same location between 8:00 and 8:30 pm on Sunday, September 12<sup>th</sup>.

**WHO:** Anyone can participate in the 48 Hour filmSPARK Challenge. (The team rep. must be at least 18 years of age.)

**HOW:** You can draw upon any resources you can muster to make your film. You are only limited by time and your imagination. Whether you are an amateur or professional, have access to tons of equipment or just your friend's iPhone camera, **IT ALL COMES DOWN TO CREATIVITY!**

## **48 Hour filmSPARK Challenge**

### **OFFICIAL RULES**

#### **REGISTRATION**

- All cast and crew must be volunteers.
- Each team must select one representative. This person will pick up a packet and select the team's theme and surprise element at **The Colony Theater (5438 Six Forks Road, Raleigh NC, 27609)** on Friday, September 10<sup>th</sup> between 7:30 and 8:00 pm.

#### **THEME & SURPRISE ELEMENT**

- Each participating group will be assigned required elements that must appear in its film, such as a genre, a character, a prop and/or a line of dialogue.
- The required Character and Prop must be seen on-screen.
- The required Line of Dialogue must be used verbatim. It may be spoken, sung and/or written. It may be in any language, though if it is unclear that it is the required Line, there must be a translation.

## FILMING

- All creativity must take place during the "Official 48 Hour Time Period". Any creativity work in advance of the competition weekend is prohibited. Creative work includes, but is not limited to:
  - Writing, Rehearsing, Costume/Set Design, Shooting, Editing, Sound Design, Rendering, Outputting to tape or media
- The *only* work to begin prior to the "Official 48 Hour Time Period" is:
  - Organizing Crew, Organizing Cast, Securing Equipment, Scouting/Securing Locations
- All footage must be shot within the 48 hour time period of the project.
- No stock footage or footage shot or created at another time may be used.
- Animation and special effects are permitted, but must be created during the 48 hour time period. (Note: Stock footage as part of a special effect in a third party special effects program is permissible.)
- Still photographs are permitted, provided that the team has the rights to them. The photos do not need to be created during the 48 hour time period.

## RELEASES

- No copywrite infringement is permitted.
- Release forms can be found on the filmSPARK website ([www.sparkcon.com/filmspark](http://www.sparkcon.com/filmspark)). Copies will also be included in the registration packet.
- The film will not be screened before the 48 Hour filmSPARK Challenge organizers receive all signed releases.

### TALENT/LOCATIONS

- Each team must secure releases for talent, crew, music and locations (and any other applicable releases), which must be turned in to the project organizers with the finished film/video.

### MUSIC

- Any music used in the film must have express written consent in the form of a music release from the owner/composer of the music. Participating groups are encouraged to work with a local composer and/or musicians to write and record music for the films. It is permissible for a participating group to use pre-recorded music; however the participating group *must* have the rights to any music used in its film and must provide releases for all music used. If you have a song from a royalty free program or website, you must provide paperwork that shows that it is royalty free.

## POST-PRODUCTION

### FILM DURATION

- The finished film must be a minimum of 2 minutes in duration, and a maximum of 7 minutes in duration—not including credits.

### CREDIT LENGTH

- Credits at the end of each film are limited to a maximum of 30 seconds. The 30 seconds is considered additional to the length of the film (That is, a film may be 7 minutes long, with an additional 30 seconds of credits, for a total running time of 07:30 minutes.)

### SUBMISSION FORMAT

- Your film must be submitted on one of the following media: a self-contained, SD, Quicktime file with no proprietary codecs on either a data DVD, a USB flash drive, miniDV, or DVD. (A full-resolution .mov file from Final Cut or iMovie will also be accepted.)
- Each team must submit the highest quality format of their final film. (We recommend submitting two copies.)

- **HD films must be down-converted to SD.**
- Sound levels should be relatively even throughout the film. (If your film has uneven sound or sound that peaks, it may be modified to protect the playback equipment.)

#### SLATE NEEDED

- Before the film begins, the tape should have 5 seconds of black followed by a title card with: team name, date, title, theme, and surprise element.

#### **SUBMISSION**

- The participating group/team must complete its film/video work in time to deliver it to The Colony Theater in Raleigh by 8:30 pm on Sunday, September 12<sup>th</sup>.
- Only works that meet the deadline will be officially part of the competition.
- The team representative must submit a Certification Statement *signed by ALL team members* with the completed entry, certifying adherence to all Official Rules.
- No Entries (media or documents) will be returned.
- filmSPARK, in their sole discretion, may disqualify entries deemed to be inappropriate or otherwise non-compliant.
- The 48 Hour filmSPARK Challenge organizers may add to or amend these rules at any time prior to the beginning of the 48 Hour time period.

\*We only ask for non-exclusive rights to show your submitted film at the filmSPARK screening event scheduled for SPARKcon weekend (Sept. 16-19. Time and location TBD.), and possibly post it on the filmSPARK website ([www.sparkcon.com/filmspark](http://www.sparkcon.com/filmspark)).

#### **SCREENING & JUDGING**

- All films will be screened at an event scheduled for SPARKcon weekend (Sept. 16-19. Time and location TBD.)
- Qualified films will be judged by a pre-selected panel (comprised of members of the local film community).

