



Sponsorship Pledge

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Web-site _____

I would like to donate \$ _____ to SPARKcon!

Are you donating a good or service? Please describe: _____

What is the value of your donated good or service? _____

Are you supporting an individual SPARK? If so, which one? _____

I have enclosed payment! Please invoice me! Contact me about donated goods/ services!

Many SPARKS offer additional benefits and recognition beyond the benefits listed here. If you would like more information, contact Sarah Powers at sarah@visualartexchange.org or 919-828-7834.

Sponsorship Levels:

__ Matchstick: Support of \$50+

__ Blaze: Support of \$1,000+

__ Spark: Support of \$100+

__ Torch: Support of \$2,500+

__ Lighter: Support of \$250+

__ Beacon: Support of \$5,000+

__ Ignite: Support of \$500+

__ Presenting: Support of \$10,000**+

__ Firestarter: Support of \$750+

NAME (Company or Individual) AS IT SHOULD APPEAR IN PRINT:

Signature (required)

Date

Check payable to Visual Art Exchange, 325 Blake Street, Raleigh, NC 27601. Note SPARKcon on payment. To pay with a credit card, please call Sarah Powers @ 919-828-7834. More information on SPARKcon.com

* Please note if donation is in-kind and describe donation/service provided.

** Presenting Level Sponsorship is only available to cash sponsors.



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SPARKcon is a program of Visual Art Exchange, a 501c3 nonprofit

325 Blake Street . Raleigh NC . 27601. 919.828.7834. www.visualartexchange.org & www.SPARKcon.com



Sponsorship Benefits

Presenting \$10,000**+

Prominent Recognition on SPARKcon website (www.sparkcon.com)

- Logo and link on the sponsor page
- Logo and link on the home page

Prominent Recognition in SPARKcon Marketing/Advertising/Promotions

- Prominent recognition on program map and printed materials

Prominent Recognition On-Site during SPARKcon

- Logo on oversized posters at SPARKcon information hub and main stage digital screen
- Verbal recognition at kick-off event and featured main stage programming
- Literature distribution at kick-off event
- Logo recognition on signage at kick-off event and main stage
- Opportunity for display table at SPARKcon information hub
- Four reserved seats at the fashionSPARK fashion show
- A chalked street canvas with your name boldly printed across the top of the square, and a framed souvenir photo of your sponsored square

Beacon \$5,000+

Prominent recognition on SPARKcon website (www.sparkcon.com)

- Logo and link on the homepage and sponsor page

Prominent recognition in SPARKcon Marketing/Advertising/Promotions

- Logo on program map and any printed materials

Prominent Recognition On-Site during SPARKcon

- Name on oversized posters at SPARKcon information hub and main stage digital screen
- Verbal recognition at kick-off event
- Logo recognition on signage at kick-off event and main stage
- Literature distribution at SPARKcon information hub and kick-off event
- Two reserved seats at the fashionSPARK fashion show
- A chalked street canvas with your name boldly printed across the top of the square, and a framed souvenir photo of your sponsored square

Torch \$2,500+

Prominent recognition on SPARKcon website (www.sparkcon.com)

- Logo and link on the sponsor page

Prominent recognition in SPARKcon Marketing/Advertising/Promotions

- Logo on program map and any printed materials and ads

Recognition On-Site during SPARKcon

- Logo on oversized posters at SPARKcon information hub and main stage digital screen
- Verbal recognition at kick-off event
- Literature distribution at SPARKcon information hub and kick-off event
- Logo recognition on signage at kick-off event and main stage
- A chalked street canvas with your name boldly printed across the top of the square, and a framed souvenir photo of your sponsored square.

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Sponsorship Benefits (continued)

Blaze \$1,000+

Recognition on SPARKcon website (www.sparkcon.com)

- Logo and link on the sponsor page

Recognition in SPARKcon Marketing/Advertising/Promotions

- Listing on program map

Recognition On-Site during SPARKcon

- Name on oversized posters at SPARKcon information hub and main stage digital screen
- Verbal recognition at kick-off event
- Literature distribution at SPARKcon information hub and kick-off event
- Name listed on signage at kick-off event and main stage
- A chalked street canvas with your name boldly printed across the top of the square, and a framed souvenir photo of your sponsored square.

Firestarter \$750+

Recognition on SPARKcon website (www.sparkcon.com)

- Name and link on sponsor page

Recognition On-Site during SPARKcon

- Name on oversized posters at SPARKcon information hub and main stage digital screen
- Name listed on signage at kick-off event and main stage
- Literature distribution at SPARKcon information hub and kick-off event

Ignite \$500+

Recognition on SPARKcon website (www.sparkcon.com)

- Name and link on the sponsor page

Recognition On-Site during SPARKcon

- Name listed on signage at kick-off event
- Name on oversized posters at SPARKcon information hub and main stage digital screen
- Literature distribution at SPARKcon information hub

Lightner \$250+

Recognition on SPARKcon website (www.sparkcon.com)

- Name and link on the sponsor page
- Literature distribution at SPARKcon information hub

Recognition On-Site during SPARKcon

- Name listed on signage at kick-off event

Spark \$100+

Recognition on SPARKcon website (www.sparkcon.com)

- Name and link on the sponsor page

Matchstick \$50+

Recognition on SPARKcon website (www.sparkcon.com)

- Name on the sponsor page

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