



FOR IMMEDIATE RELEASE

IdeaSPARK to Highlight the Community's Best Ideas in Fast-Paced Kickoff Event

RALEIGH (August, 27, 2009) The organizers of SPARKcon have announced their IdeaSPARK lineup for SPARKcon 2009. IdeaSPARK will have a kickoff presentation at 7 p.m. on September 17 at the Marbles Kids Museum in downtown Raleigh. The event will also include a dozen IdeaSPARK 20/20 presentations. Participants will have 20 slides (with just 20 seconds per slide!) to present their best ideas for what the Triangle needs to do next.

Building off a keynote presentation from Henry Copeland, each member of the selected group will have less than seven minutes to present their vision for improving the local community. Following is the list of presentations for IdeaSPARK. An abstract and image of each can be found on the SPARKcon site.

Henry Copeland, "Outside is the New Inside"

Aly Khalifa, "Introduction to SPARKcon 2009"

Wayne Sutton, "19 Reasons Why the Triangle is Better than Silicon Valley"

Atrayus Goode, "From Average to Excellent"

Becky Shankle, "Why 9 to 5 is Inhumane"

Pete Farquhar, "Self-Help Helps Your Money Help Others"

Robin Koch, "Oak City Time Trade"

Beth Yerxa, "Triangle Art/Works: Making Arts Work in the Triangle"

Alan Happ, "Talk About Healthy Humor and Laughter"

Victor Lytvinenko, "Raleigh Denim - Design/Manufacture Business Model"

Dan Douglas, "Big Ideas, Climate Change and the Creative Economy - The Future of Downtown Raleigh"

Dave Winick, "How Much Does Free Transportation Cost?"

IdeaSPARK will be hosted by Scott Gaston. Scott is, among other things, a stand up comic, a motion designer, a NCSU Design School grad, a Durham worker, a Raleigh resident and a lover of Harris Teeter weekly specials.

About SPARKcon:

SPARKcon showcases local creative talent in the NC Triangle. For four days, Raleigh's Fayetteville St, public spaces, clubs and stages will be filled with art, music, dance, film, fashion, design, proposals, and more.

Celebrating local cultural richness and empowering action through an open-source approach to collaboration and cross-pollination, SPARKcon is not a funded city program or an economic development stunt. It's completely grassroots and by the people for the people! Join us as we explore the creative spirit of the Triangle!

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