

Dear Future Contributor,

Thanks for considering a SPARKcon sponsorship. As a SPARKcon partner, you are part of an ever-growing community passionate about the creative future of the Triangle area of NC.

SPARKcon is completely grass-roots. It's not a city program. It's not a grant winner. It's not a non-profit organization. It's a bunch of people and companies who are giving of themselves in order to support our community's creative growth. In short it's a platform for local talent to show their stuff and have a say in our community.

There are a number of sponsorship levels, each with specific "thank-you benefits." These benefits include promoting your name on printed materials and linking you on the SPARKcon website. Some levels entitle you to sponsor and be linked to a specific SPARK event, place your own literature at SPARK locations and enjoy ticketed SPARK events at a discounted price. The biggest benefit is, of course, connecting with all of the other SPARKcon participants, including the organizers, talent and the public.

Please take a moment to look over the details contained in this packet. If you have any questions you may contact the director of the 'spark' you wish to support or contact the SPARKcon office directly.

Sincerely,

SPARKcon Representative



**SPARK
CON**

igniting the creative hub of the south
SEPTEMBER 19-21 2008

Sponsorship Pledge

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

I will participate through a:

_____ Sponsorship (see levels below) Amount \$ _____

Are you supporting an individual SPARK? If so which one _____

Sponsorship Levels:

Beacon	Support of \$5,000+
Torch	Support of \$2,500+
Blaze	Support of \$1,500+
Ignite	Support of \$500+
Lighter	Support of \$250+
Spark	Support of \$100+
Matchstick	Support of \$50+

Check made out to SPARKcon attached or Payment to be made by July 25, 2008

NAME (Company or Individual) AS IT SHOULD APPEAR IN PRINT:

Signature (required)

Date

Please return to:

SPARKcon c/o DESIGNBOX
323 West Martin Street , Raleigh NC, 27601 p: 919.834.3552

Sponsorship Benefits



Beacon **\$5,000+**

Recognition on SPARKcon website

- Logo and link on the homepage
- Logo and link on the sponsor page

Recognition in SPARKcon Marketing/Advertising/Promotions

- Logo in SPARKcon inserts in The Independent
- Logo on SPARKcon postcards

Recognition On-Site during SPARKcon

- Logo in printed conference program and on oversized posters in lecture hall
- Logo on oversized posters in all other SPARK venues
- Verbal recognition at welcome event
- Literature distribution at registration
- Display table at conference hub

Recognition in Post Event Guide

- Logo in post event guide

Torch **\$2,500+**

Recognition on SPARKcon website

- Logo and link on the sponsor page

Recognition in SPARKcon Marketing/Advertising/Promotions

- Logo in SPARKcon inserts in The Independent
- Logo on SPARKcon postcards

Recognition On-Site during SPARKcon

- Logo in printed conference program and on oversized posters in lecture hall
- Logo on oversized posters in all other SPARK venues
- Verbal recognition at welcome event
- Literature distribution at registration

Recognition in Post Event Guide

- Logo in post event guide

Sponsorship Benefits



Blaze	\$1,500+
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Recognition on SPARKcon website

- Logo and link on the sponsor page

Recognition in SPARKcon Marketing/Advertising/Promotions

- Logo in SPARKcon inserts in The Independent

Recognition On-Site during SPARKcon

- Logo in printed conference program
- Logo on oversized posters in all other SPARK venues
- Verbal recognition at welcome event
- Literature distribution at registration

Recognition in Post Event Guide

- Logo in post event guide

Ignite	\$500+
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Recognition on SPARKcon website

- Name and link on the sponsor page

Recognition On-Site during SPARKcon

- Verbal recognition at welcome event
- Literature distribution at registration

Recognition in Post Event Guide

- Name in post event guide

Sponsorship Benefits



Lighter **\$250+**

Recognition on SPARKcon website
-Name and link on the sponsor page

Recognition in Post Event Guide
-Name in post event guide

Spark **\$100+**

Recognition on SPARKcon website
-Name on the sponsor page

Recognition in Post Event Guide
-Name in post event guide

Matchstick **\$50+**

Recognition on SPARKcon website
-Name on the sponsor page